

Rep Order# 8856825 Ver# 1 Status New Traffic Order#
 EC'd Yes
 Printed: 08/27/2012 8:41 AM 1 of 3
 Last Received: 08/27/2012 7:32 AM
 Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CONGR
 Estimate# 828903
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/828903
 Flight Dates 08/28/2012 - 09/03/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NILE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	4P-430P	TALKING PICTURES	:30	\$225.00	09/02-09/02	1	1	1	\$225.00	
	Rating: 2.0											
	2	TU	9A-10A	THE DOCTORS	:30	\$200.00	08/28-08/28	1	1	1	\$200.00	
	Rating: 1.5											
	3	W	9A-10A	THE DOCTORS	:30	\$200.00	08/29-08/29	1	1	1	\$200.00	
	Rating: 1.5											
	4	TH	9A-10A	THE DOCTORS	:30	\$200.00	08/30-08/30	1	1	1	\$200.00	
	Rating: 1.5											
	5	F	9A-10A	THE DOCTORS	:30	\$200.00	08/31-08/31	1	1	1	\$200.00	
	Rating: 1.5											
	6	M	9A-10A	THE DOCTORS	:30	\$200.00	09/03-09/03	1	1	1	\$200.00	
	Rating: 1.5											
	7	SU	1030P-11P	RED ZONE	:30	\$225.00	09/02-09/02	1	1	1	\$225.00	
	Rating: 1.4											
	8	TU	5P-530P	NEWS AT 5P	:30	\$400.00	08/28-08/28	1	1	1	\$400.00	
	Rating: 1.9											
	9	W	5P-530P	NEWS AT 5P	:30	\$400.00	08/29-08/29	1	1	1	\$400.00	
	Rating: 1.9											

17

24

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CONGR
 Estimate# 828903
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/828903
 Flight Dates 08/28/2012 - 09/03/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NLE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	TH	10P-1035P	NEWS	:30	\$900.00	08/30-08/30	1	1	1	\$900.00	
	Rating: 3.0											
	21	TU	8P-10P	RNC 8/27 - 30	:30	\$3,500.00	08/28-08/28	1	1	1	\$3,500.00	
	Rating: 14.0											
	22	TH	7P-9P	RNC 8/27 - 30	:30	\$3,500.00	08/30-08/30	1	1	1	\$3,500.00	
	Rating: 16.0											

---REPORT TOTALS---

Report Totals: 22 / \$12,950.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$12,950.00
 Sales Totals: 22 / \$12,950.00
 Station Totals: 22 / \$12,950.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,667	CABL 0%	KA2G 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 19%	KTVX 21%	KUCW 0%	KUPX 0%	KUTV 35%
		NTVX 0%				

Books MAY12
 Demos RA35+